Khalsa College for Women, Amritsar

Criterion: 3.1

3.1.1 Grants received from Government and Non-Governmental Agencies for Research Projects, Endowments in the institution during the last five years (INR in Lakhs)

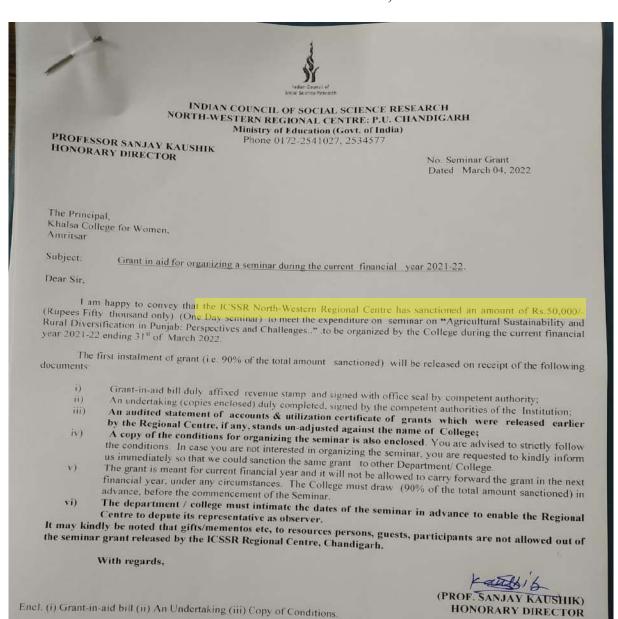
INDEX

S.No.	Title	Year of Award	Page No.
1.	ICSSR Sponsored One Day National Seminar on Agricultural Sustainability and Rural Diversification in Punjab: Perspectives and Challenges on March 31, 2022	2022	1-4
2.	Lok Manch Punjab Sponsored One Day National Seminar on Punjabi Language and Literature: Status and Crisis on March 29, 2022	2022	5-10
3.	ICSSR Sponsored Two Days International Seminar on Technological Innovations in Banking and Financial Sector - A Road Map to Society on March 14-15, 2022	2021	11-19
4.	ICSSR Sponsored Two Days National Seminar on Rural Diversification in Punjab: Perspectives and Challenges on Feb 18-19, 2022	2021	20-24
5.	Nadar Foundation Non Profit Organization Sponsored Minor Research Project on Investigation of Financial Literacy among Women awarded on June 18, 2021	2021	25-27
6.	ICSSR Sponsored Major Research Project on Portrayal of Women in Advertisements: A Socio Cultural Approach awarded on March 11, 2019		28
7.	ICSSR Sponsored Two Days National Seminar on The Making of Digital India on Aug 29-30, 2018	2018	29-32
8.	Punjab State Council for Science and Technology Sponsored National Science Day-2018 on April 18, 2018	2018	33-34

2021-22

ICSSR Sponsored One Day National Seminar on Agricultural Sustainability and Rural Diversification in Punjab: Perspectives and Challenges on March 31, 2022

Name of Funding Agency: ICSSR North Western Regional Centre Date of Award: March 4, 2022





KHALSA COLLEGE FOR WOMEN, AMRITSAR

Department of Economics
Organizes
ICSSR SPONSORED NATIONAL SEMINAR
on

Agricultural Sustainability and Rural

Diversification in Punjab: Perspectives and

Challenges

31st March, 2022

Important Dates:

Abstract Submission: 27-03-2022 Full Paper Submission: 29-03-2022

Registration Fee:

For the Academicians: INR 500 For the Students and Research Scholars: INR 300

Call for Papers

Research Papers and Articles related to the main theme or Sub themes of the conference are invited. Kindly send your papers in MS WORD format at email:

Email@: ecoseminar.kcw@gmail.com

For Any Query, Contact: 9501033772, 7347392343

Sub-Themes

- Agriculture Sustainability in Punjab: Problems and Prospects.
- Sustainability of Diversified Organic Farming in Punjab.
- · Agrarian Crisis and Farmer Suicides in Punjab.
- Role of Diversification in Agricultural Sustainability.
- · Water Crisis: Issues and Challenges in Punjab.
- Dimensions of Farmer's Indebtedness in Punjab.
- Problems of Agricultural Labors in Punjab.
- · Rural Diversification of Punjab-Challenges and Opportunities.
- · Rural Diversification through Agro processing foot-loose Industries.
- · Agricultural Marketing in the changing policy paradigm.
- Role of the Small Scale Industries in Rural Diversification.
- Role of Human Capital in Rural Development.
- Diversification Through Entrepreneurial and Skill Development Programmes.
- Employment in Rural Non-farm Informal Sector.
- Any other theme relating to the main theme.

Chief Patron	<u>Patron</u>	Director	Co-Director
S. Rajinder Mohan Singh Chhina	Dr. Surinder Kaur	Dr. Jaswinder Singh	Mrs. Tanveen Kaur





Report:

A One-Day National Seminar on 'Agricultural Sustainability and Rural Diversification in Punjab: Perspectives and Challenges' was organized by the Department of Economics with the support of ICSSR North Western Regional Centre on March 31, 2022.

Lok Manch Punjab Sponsored One Day National Seminar on Punjabi Bhasha te Saahit: Sathiti Aate Sankat on March 29, 2022

(A One-Day National Seminar on 'Punjabi Language and Literature: Status and Crisis')

> Name of Funding Agency: Lok Manch Punjab Date of Award: March 31, 2022

थपाठ ਲੋਕ ਮੰਚ ਪੰਜਾਬ।

ਸਤਿਕਾਰਯੋਗ ਜੀਓ.

ਆਪ ਜੀ ਨੂੰ ਇਹ ਜਾਣ ਕੇ ਖ਼ੁਸ਼ੀ ਹੋਵੇਗੀ ਕਿ ਸਾਡੇ ਕਾਲਜ ਵਿਚ ਮਾਰਚ 29, 2022 ਨੂੰ ਡਾ. ਹਰਿਭਜਨ ਸਿੰਘ ਦੀ ਸ਼ਤਾਬਦੀ ਨੂੰ ਸਮਰਪਿਤ **ਪੰਜਾਬੀ ਭਾਸ਼ਾ ਅਤੇ ਸਾਹਿਤ**: **ਸਥਿਤੀ ਅਤੇ ਸੰਕਟਾ** ਵਿਸ਼ੇ ਉੱਤੇ ਇਕ-ਰੋਜ਼ਾ ਰਾਸ਼ਟਰੀ ਸੈਮੀਨਾਰ ਕਰਵਾਇਆ ਜਾ ਰਿਹਾ ਹੈ।

ਆਪ ਜੀ ਦੀ ਸੰਸਥਾ ਲੰਬੇ ਅਰਸੇ ਤੋਂ ਸਾਹਿਤ ਦੀ ਸੇਵਾ ਵਿਚ ਕਾਰਜਸ਼ੀਲ ਹੈ। ਇਸ ਸੈਮੀਨਾਰ ਨੂੰ ਸਫ਼ਲਤਾਪੂਰਵਕ ਨੇਪਰੇ ਚਾੜ੍ਹਨ ਲਈ 30000/- (ਤੀਹ ਹਜ਼ਾਰ) ਰੁਪਏ ਦੀ ਵਿੱਤੀ ਸਹਾਇਤਾ ਪ੍ਰਦਾਨ ਕੀਤੀ ਜਾਵੇ ਜੀ। ਧੰਨਵਾਦ।

ਵਿਸਵਾਸ ਪਾਤਰ.

मिटि रैं

ਖਾਲਸਾ ਕਾਲਜ ਫਾਰ ਵਿਸਨ ਅੰਮ੍ਤਿਸਰ,

ਸੈਮੀਨਾਰ ਕੋਆਰਡੀਨੇਟਰ ਅਤੇ ਮੁਖੀ, (ਪੰਜਾਬੀ ਵਿਭਾਗ)



KHALSA COLLEGE FOR WOMEN, AMRITSAR

ਖ਼ਾਲਸਾ ਕਾਲਜ ਫ਼ਾਰ ਵਿਮਨ, ਅੰਮ੍ਰਿਤਸਰ

Re-Accredited "A" Grade by NAAC

Affiliated with GNDU, Amritsar & Recognised by UGC under Section 2(F) & 12(B)

Ref No. 1

Date: 22 03 2022

Dr. (Mrs.) Surinder Kaur Principal (M) 98147-90220

President Lok Manch Punjab

Respected Sir

You will be happy to know that Khalsa College for Women, Amritsar, on March 29, 2022 is organising one-day National Seminar on the topic 'Punjabi Language and Literature: Status and Crisis' dedicated to the centenary of S. Harbhajan Singh. Your organization has been working in the service of literature for a long time. Kindly grant us financial assistance of Rs.30000/- for the successful conduct of this seminar.

Thank you

Principal

Khalsa College for Women,

Amritsar

Prof. Ravinder Kaur Seminar Coordinator

PG Department of Punjabi

Khalsa College Charitable Society, Amritsar

Khalsa College for Women, Amritsar (Management Account)

Seminar Income - Ledger Statement Report From (1/4/2021 -31/3/2022)

Mar. 1977	W.T.	V.No	Cheque	Account	Debit	Credit	Balance
Date	V.Type	V,NO	100	NO.		30000.00	30000.00 Cr
31 Mar 2022	Receip	991/31,3.2022/2002	780468	HDFC Bank 50200049144532			
LVLL				Being amt received from Punjabi Lok manch, Amritsar, for punjabi seminar			
31 Mar 2022	Journa	314/31.3.2022/2002 3	journal	Miscellenous Income	30000,00		0.00 Dr
				Being various heads income trfd to Misc .Income for the session 2021-22			
					30000.0	0 30000.00	Ø 00.0

Principal

Khalsa College for Women,

Op Bal: 0

Amritsar

ਪੋਸਟ ਗ੍ਰੈਜੂਏਟ ਪੰਜਾਬੀ ਵਿਭਾਗ



ਖ਼ਾਲਸਾ ਕਾਲਜ ਫ਼ਾਰ ਵਿਮਨ, ਅੰਮ੍ਰਿਤਸਰ

ਡਾ. ਹਰਿਭਜਨ ਸਿੰਘ ਦੀ ਸ਼ਤਾਬਦੀ ਨੂੰ ਸਮਰਪਿਤ ਲੋਕ ਮੰਚ ਪੰਜਾਬ ਦੇ ਸਹਿਯੋਗ ਨਾਲ ਇਕ-ਰੋਜ਼ਾ ਰਾਸ਼ਟਰੀ ਸੈਮੀਨਾਰ

ਪੰਜਾਬੀ ਭਾਸ਼ਾ ਅਤੇ ਸਾਹਿਤ : ਸਥਿਤੀ ਅਤੇ ਸਕਟ

ਮਿਤੀ: 29 ਮਾਰਚ, 2022

ਉਦਘਾਟਨੀ ਸੈਸ਼ਨ ਸਮਾਂ : ਸਵੇਰੇ 10:00 ਵਜੇ ਤੋਂ 11:30 ਵਜੇ ਤਕ

ਸਵਾਗਤੀ ਭਾਸ਼ਣ : ਡਾ. ਸੁਰਿੰਦਰ ਕੌਰ, ਪ੍ਰਿੰਸੀਪਲ

ਕੁੰਜੀਵਤ ਭਾਸ਼ਣ : ਹਰਿਭਜਨ ਸਿੰਘ ਭਾਟੀਆ

(ਪ੍ਰੋਫ਼ੈਸਰ ਤੇ ਸਾਬਕਾ ਮੁਖੀ, ਪੰਜਾਬੀ ਅਧਿਐਨ ਸਕੂਲ, ਗ. ਨ. ਦ. ਯੂਨੀ., ਅੰਮ੍ਰਿਤਸਰ)

ਪ੍ਰਧਾਨਗੀ ਭਾਸ਼ਣ : ਸੁਰਜੀਤ ਪਾਤਰ

(ਪ੍ਰਧਾਨ, ਪੰਜਾਬ ਕਲਾ ਪਰਿਸ਼ਦ, ਚੰਡੀਗੜ੍ਹ)

ਵਿਸ਼ੇਸ਼ ਮਹਿਮਾਨ : ਲਖਵਿੰਦਰ ਸਿੰਘ ਜੋਹਲ

(ਸਕੱਤਰ ਜਰਨਲ, ਪੰਜਾਬ ਕਲਾ ਪਰਿਸ਼ਦ, ਚੰਡੀਸੜ੍ਹ)

ਮੁੱਖ ਮਹਿਮਾਨ : ਸ. ਰਾਜਿੰਦਰ ਮੋਹਨ ਸਿੰਘ ਛੀਨਾ

(ਆਨਰੇਰੀ ਸਕੱਤਰ, ਖ਼ਾਲਸਾ ਕਾਲਜ ਚੈਰੀਟੇਬਲ ਸੁਸਾਇਟੀ, ਅੰਮ੍ਰਿਤਸਰ)

11:30 - 12:00 : ਚਾਹ

ਪਹਿਲਾ ਅਕਾਦਮਿਕ ਸੈਸਨ ਸਮਾਂ : ਦੁਪਹਿਰ 12:00 ਵਜੇ ਤੋਂ 02:00 ਵਜੇ ਤਕ

भूषाठगी :

ਡਾ. ਸ਼ਰਜੀਤ ਸਿੰਘ

(ਮੁਖੀ, ਪੰਜਾਬੀ ਵਿਭਾਗ, ਪੰਜਾਬੀ ਯੂਨੀਵਰਸਿਟੀ, ਪਟਿਆਲਾ)

ਵਿਸ਼ੇਸ਼ ਮਹਿਮਾਨ:

ਡਾ. ਪਰਮਜੀਤ ਸਿੰਘ ਵੀਂਗਰਾ

ਬੇਜ-ਪੱਤਰ:

(ਪ੍ਰੋਫੈਸਰ ਅਤੇ ਸਾਬਕਾ ਡਾਇਰੈਕਟਰ , ਪੰਜਾਬ ਯੂਨੀਵਰਸਿਟੀ ਰੀਜਨਲ ਮੈੱਟਰ, ਮੁਕਤਸਰ) **ਡਾ. ਕੁਲਦੀਪ ਸਿੰਘ ਦੀਪ**

(ਪ੍ਰਸਿੱਧ ਨਾਟਕਕਾਰ ਅਤੇ ਆਲੋਚਕ)

ਡਾ. ਨਰੇਸ਼ ਕੁਮਾਰ

(ਅਮਿਸਟੈ'ਟ ਪ੍ਰੋਫੈਸਰ, ਪੰਜਾਬੀ ਅਤੇ ਭੋਗਰੀ ਵਿਭਾਗ, ਸੈ'ਟਰਲ ਯੂਨੀ., ਧਰਮਸ਼ਾਲਾ)

ਡਾ. ਹੀਰਾ ਸਿੰਘ

(ਅਸਿਸਟੈ'ਟ ਪ੍ਰੋਫੈਸਰ, ਪੰਜਾਬੀ ਅਧਿਐਨ ਵਿਭਾਗ, ਖ਼ਾਲਸਾ ਕਾਲਜ, ਅੰਮ੍ਰਿਤਸਰ)

धाराः

ਦੁਪਹਿਰ 02:00 ਤੋਂ 02.30 ਵਜੇ ਤਕ

ਦੂਜਾ ਅਕਾਦਮਿਕ ਸੈਸ਼ਨ

ਸਮਾਂ : ਦੁਪਹਿਰ 02:30 ਵਜੇ ਤੋਂ 04:00 ਵਜੇ ਤਕ

ਪ੍ਰਧਾਨਗੀ:

ਡਾ. ਮਨਜਿੰਦਰ ਸਿੰਘ

(ਐਸੋਸੀਏਟ ਪ੍ਰੋ. ਅਤੇ ਮੁਖੀ, ਪੰਜਾਬੀ ਅਧਿਐਨ ਸਕੂਲ, ਗ. ਨ. ਦ. ਯੂਨੀ., ਅੰਮ੍ਰਿਤਸਰ)

ਵਿਸ਼ੇਸ਼ ਮਹਿਮਾਨ: ਡਾ. ਤਾਰਾ ਸਿੰਘ

ਖੋਜ-ਪੱਤਰ:

(ਪ੍ਰੋਫ਼ੈਸਰ, ਪੰਜਾਬੀ ਵਿਭਾਗ, ਪੰਜਾਬੀ ਯੂਨੀਵਰਸਿਟੀ, ਪਟਿਆਲਾ) ਡਾ. ਰੇਸ਼ਮ ਸਿੰਘ

(ਅਸਿਸਟੈਂਟ ਪ੍ਰੋ., ਸ਼ਹੀਦ ਉਧਮ ਸਿੰਘ ਪੰਜਾਬ ਯੂਨੀ. ਕਾਂਸਟੀਚਿਊਟ ਕਾਲਜ, ਗੁਰੂ ਹਰਿਸਹਾਇ)

ਡਾ. ਹਰਿੰਦਰ ਕੋਰ ਸੋਹਲ

(ਅਸਿਸਟੈਂਟ ਪ੍ਰੋ., ਪੰਜਾਬੀ ਅਧਿਐਨ ਸਕੂਲ, ਗ. ਨ. ਦ. ਯੂਨੀ., ਅੰਮ੍ਰਿਤਸਰ)

ਪ੍ਰੋ. ਰਵਿੰਦਰ ਕੌਰ

(ਐਸੋਸੀਏਟ ਪ੍ਰੋ. ਅਤੇ ਮੁਖੀ , ਪੰਜਾਬੀ ਵਿਭਾਗ, ਖ਼ਾਲਸਾ ਕਾਲਜ ਫ਼ਾਰ ਵਿਮਨ, ਅੰਮ੍ਰਿਤਸਰ)

ਕਾਵਿ ਗਾਇਨ

ਸਮਾਂ : 04:00 ਵਜੇ ਤੋਂ 05:00 ਵਜੇ ਤਕ

ਮਨਰਾਜ ਪਾਤਰ ਡਾ. ਜਤਿੰਦਰ ਕੌਰ

(ਮੁਖੀ, ਸੰਗੀਤ ਵਿਭਾਗ, ਖ਼ਾਲਸਾ ਕਾਲਜ ਫ਼ਾਰ ਵਿਮਨ, ਅੰਮ੍ਰਿਤਸਰ)

ਉਡੀਕਵਾਨ

ਪ੍ਰਿੰਸੀਪਲ **ਡਾ. ਸੁਰਿੰਦਰ ਕੋਰ** ਕੋਆਰਡੀਨੇਟਰ/ਮੁਖੀ ਪ੍ਰੋ. ਰਵਿੰਦਰ ਕੋਰ 9501114455

ਕੋ-ਕੋਆਰਡੀਨੇਟਰ ਡਾ. ਪਰਦੀਪ ਕੌਰ 9465106054



Report:

A One-Day National Seminar on 'Punjabi Language and Literature: Status and Crisis' was organized by the Post Graduate Department of Punjabi with the support of Lok Manch Punjab to commemorate the centenary of Dr. Harbhajan Singh on March 29, 2022.

ICSSR Sponsored Two Day International Seminar on Technological Innovations in Banking and Financial Sector - A Road Map to Society on 14-15 March, 2022

Name of Funding Agency: ICSSR (Indian Council of Social Science Research)

Date of Award: Dec 1, 2021



INDIAN COUNCIL OF SOCIAL SCIENCE RESEARCH (Ministry of Human Resource Development)
Post Box No. 10528, Aruna Asaf Ali Marg,
New Delhi-110067
Phone No. 011-26742832

Dated: 01.12.2021

F.No.NS03/029/NIS/2021-22

The Principal Khalsa College for Women Gt Road, near Putli Ghar Amritsar, Punjab-143002

Sanction Order

Subject: Sanction of Rs. 2,00,000 for organizing an International seminar on "Technological Innovations in Financial and Banking Sector - A Road Map for Society"

Dear Sir,

Sanction of the Council is hereby accorded for the payment of Rs. 2, 00,000/- (Rupees two lakh only) to meet the expenditure on the above mentioned seminar organized by Dr. Suman Nayyar to be held during 17-18 February, 2022.

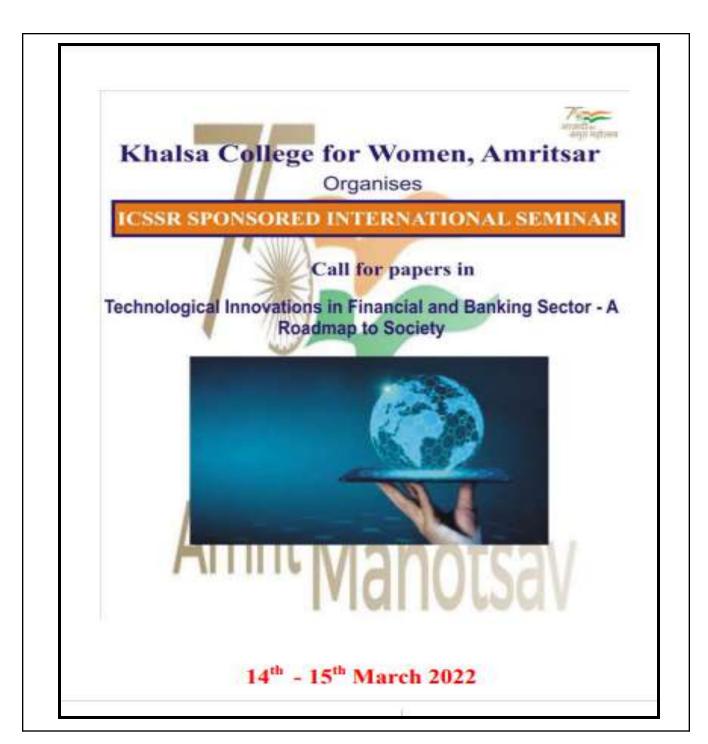
The sanctioned amount will be released in two instalment as follows:

First instalment Rs. 1,50,000/Second instalment Rs. 50,000/2,00,000/-

The first instalment of Rs. 1,50,000/- will be released on receipt of the grant-in-aid bill & PFMS Form (copy enclosed) duly signed and stamped by the Competent Authority of the Institution/University/College.

The second instalment of Rs. 50,000/- will be released on receipt of the following documents that may please be submitted within two months after holding the seminar:

- Two complete sets of Reports (hard bound copies) of the seminar/ Conference that should necessarily constitute of the following:
 - · The List of the Actual Participants of the seminar.
 - The exact titles & presenters of each of the session.
 - 2-3 paragraphs write-up on seminar topic.
 - · Proceedings of Seminar.
 - A note on the contribution of the seminar to the existing body of research.
- II. The audited head-wise statement of accounts and utilization certificate in GFR (form 12A) (copy enclosed) for the entire expenditure incurred from the sanctioned amount. Both these needs to be duly certified by the Convener, Registrar/Principal, and the Finance Officer in case of the Central University or the Chartered Accountant in case of other institutions.



College Profile

During the progressive movement of 1960's, the major focus of Indian society was to grow together as a whole nation and more so to get its young women empowered in education & in career. The visionary philanthropists of Punjab felt the need to work on the issue seriously. On July 1968, the historic Khalsa College for Women was founded. The mission was to reach the young women of the remote, backward border belt areas and practically empower them to bridge the gap of gender inequality in academics and live a graciously meaningful life.

KCW bloomed as one of the leading women institutions in the region. The sapling implanted years ago on the 49th historic All India Sikh Educational Conference, successfully runs around 30 courses both at undergraduate and post graduate level. Accredited 'A' by NAAC in 2009 and 2017, the key objective of the college is to impart formal and informal education in diverse fields; keeping in focus the aptitude and talent of the students and inculcating in them the basic human values and skills, both to grow as individuals and in community.

Student mentoring and guidance, special efforts to facilitate their confidence and performance are the core qualities of the college curriculum. Motivated by the vision and the objective of the institute, the management, Principal, faculty and staff put in their best efforts to ensure expansion in all the realms of information, learning, knowledge and wisdom.

Implementation of E-governance, good leadership and support by the management facilitate progress of the institution. Excellent and well maintained infrastructure, conducive teaching-learning environment supported by a rich library; ICT and fully equipped laboratories; vast playgrounds, emphasis on self-discipline, interactive approach and provision of Skill Oriented and Career Oriented (Add on) Courses are in perfect semblance with the current and ever changing world scenario. New courses of skill development and personality grooming are introduced from time to time to capacitate our girl students empowered enough to face all challenges of life and career.

"ਰਤਦੀਕਲਾ" "ਸਰਬਤਦਾਤਲਾ<u>"</u>

It is a constant reminder to us all to accomplish our mission and objective and reach our goals.

Call for Papers & Publications:

Research Papers, Articles are invited in related to the main theme or Sub themes of the conference.

All selected Papers of registered delegates/authors will be published in Book Format bearing ISBN.

Important deadlines

Lust date of Abstract Submission: 28.02.2022

Send Papers on Email: seminarproposals.kew@gmail.com

Registration Details

Registration Link for Seminar: https://forms.gle/h7VihZkFvSQWXwUV6

The Registration fee includes Conference Kit, Certificate, Tea& Snacks and 2 Lunches

For the academician	INR 500	
For research fellow & students	INR300	

About the Seminar

Although the financial and banking sector of the economy has really grown up from the past, the new introductions in the industry are certainly required in the time of digitalization and increased competition. The advent of digitalization has proposed new prospects for the financial as well as banking sector to embark on new ways which would lead to a progressive growth of the economy.

The financial and banking sector innovations refers to the process of establishing new dimensions to the already existing products, services or processes. These novel ways are added or being introduced in order to provide auxiliary assistance to the public or for self-efficacy. The foremost purpose to extend the study on this topic is to highlight the new things introduced to the sector, to identify the purpose of introducing them and changes they could make to the existing scenario. It creates awareness regarding the inventions among stakeholders and to make them know the real impact of these innovations. Moreover, the contributions of these innovations towards the growth of the economy will also be ascertained.

These objectives are to be achieved in line by inviting scholars all over the country to contribute their ideas on the theme; thus helps to assemble range of perceptions from diverse people. This would help in achieving the objectives set for the proposed seminar. It would also assist the future researchers and academicians for future research purposes and add on to the same topic.

As we know that the Government of India is celebrating 'AzadiKaAmritMahotsav', an initiative to commemorate 75 years of progressive independent India and the glorious history of its people, culture and achievements. This Mahotsav is dedicated to the people of India who have been instrumental in bringing to India its evolutionary journey and those who envisioned a new India, energised by the spirit of Atmanirbhar Bharat. In order to celebrate our glorious past The theme as planned.

- L. Revolution in the Hanking sector with the introduction of new technology.
- 2. Impact of technology in the financial and banking industry.
- 3. Digitalization of the financial sector.
- Impact of financial inclusions to the economy.
- 5. Strategies evolved to overcome the crisis in the banking industry.
- 6. Technology and its role in defining the new era of the financial industry.
- 7. Evolution of the new payment system as a result of digitization in the financial sector.
- 8. Influence of Artificial Intelligence on the Banking Industry
- 9. Use of Artificial Intelligence and Block chain in Banking Sector
- 10. Cyber-attacks in the banking industry
- 11. Cyber security in banking Sector
- 12. Benefits of Deploying Cloud in Banking
- 13. The impact of cloud computing on the banking sector
- 14. Cloud Banking: Financial Services and Banking of the Future.
- 15. How crowd funding is challenging the banking sector
- 16. Banking and crowd funding: a complementary relationship
- 17. Crowd funding and Financial Inclusion
- 18. Significance Of Blockchain In The Banking Sector
- 19. Innovation and Challenges of Blockchain in Banking:

The themes as planned by the Government to celebrate the 'AzadiKaAmritMahotsav' are as follows:

- 1. Freedom Struggle
- 2. Actions/a 75
- 3. Achievements@75
- 4. Ideas@75, and
- 5. Resolve a 75

Each of these themes is further developed into sub-themes, as follows:

1. Freedom Struggle:

- Movements & Struggles freedom movements
- b. Forgotten Heroes; Stones of Unsung heroes, freedom fighters
- e. Milestones, key milestones during the freedom struggle and
- d. Ideas-ideas that inspired the struggle for independence

2. Ideas@75 (Ideas and Ideals which unite the country)

- VasudevKutumbakam
- National Security
- e. Innovation, Peace & Unity
- d. Ideas of India
- e. Development
- f. Sustainability, and
- g. Justice

3. Achievementsii 75:

- a. Womenia 75
- b. Villageor 75
- e. Youth@75

g Economyon/S

4. Actions@75 (Current priorities and actions activated through programs and scheme):

- a. Swachha Bharat
- Swastha Bharat; Ayushman Bharat, Aarogya Bharat
- c. Atmanirbhar Bharat
- d. Ek Bharat Shrestha Bharat
- e. One Nation One Ration Card Unifying Agricultural Markets:
- SabkaSanth, SabkaVikas, SabkaViswas, SabkaPrayas-
- g. Skill India
- h. Digital India
- i. National Education Policy and

5. Resolve@75

- a. India 2.0; Vision for India in 2047:
- b. Sector specific aspirations
- c. Involve all sections; Youth, Students, Entrepreneurs, Diaspora, etc.; and
- d. Articulation of goals and targets for the above

+919915285791

+918847688541

Chief Patron	Patron	Convenor
S. Rajinder Mohan Singh Chhina	Dr.SurinderKaur	Dr.SumanNayyar
(Honorary Secretary)	(Principal)	(HOD)

Advisory committee

Dr.KamalpreetSandhu +919779734999

Dr.RituDhawan

Dr.Nammata

dvisory committee	Organising committee

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Dr.RajwinderKaur +918146111422 Ms Dilpreet Kaur +91998805052

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National Press Associates

Technological Innovations in Banking and Financial Sector - A Road Map to Society

PATRON DR. SURINDER KAUR

EDITOR DR. SUMAN NAYYAR

CO-EDITOR DR. RITU DHAWAN





PG Department of Commerce and Management
Khalsa College for Women, Amritsar



Technological Immentions in Banking and Financial Sector - A Road Map to Society

Patron

DR. SURINDER KAUR

Principal, Khaha College for Women, American

Editor

DIL SUMAN NAVYAR

Head of Department, PG Department of Commerce and Monagement, Khalso College for

Po-Editor

DR. BETU DHAWAN

Assistant Professor; PG Department of Commerce and Management; Khalsa College for Women. Absorber at

Compiled En

MRS. CHITSIMRAN

Assistance Peofesiuse, PG Dispariment of Commerce and Management, Khalus College for Women. Assertion

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National Press Associates

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Report:

Two-Day International Seminar on 'Technological Innovations In Banking and Financial Sector - A Road Map to Society' was organized by the P.G. Department of Commerce with the support of ICSSR on March 14-15, 2022.

ICSSR Sponsored Two Day National Seminar on Rural Diversification in Punjab: Perspectives and Challenges on Feb 18-19, 2022

Name of Funding Agency: ICSSR Date of Award: Dec 12, 2021



INDIAN COUNCIL OF SOCIAL SCIENCE RESEARCH (Ministry of Homas Resource Development) Fost Box No. 10578, Arona Anof All Marg. Hee Delhi-110967 Fas. VI-13-26712032

Entowie: 10:12:2021

F_No. NB03/005/NIS/2021-22

The Perforation I Shalas College for Momon, St Soud, near Potls Char Amgitemer, Pumpab~143002

Sanction Order

Subject: Sanctice of Rs. 1,75,000 for organizing an national membrase on "Rural Diversification in Punjab: Perspectives and Challenger".

Deer Sir.

Sanction of the Council is hereby accorded for the payment of Sa. 1, 73,000/- Hupens one lake eyenty five thousand only) to meet the expenditure on the above mentioned seminar organized by Dr. Jaseinder Singh to be held during 18-19 February, 2022.

The sanstioned expunt will be released in two instalment as follows:

First instalment Second instalment Black. 1, 31,250/-43,750/-1. 75.000/-

The first instalment of Rs.1,31,250/- will be released on receipt of the grant-in-sid bill 4 PPNS Form (copy enclosed) duly signed and stamped by the Competent Authority of the

The second instalment of Rs. 43,750/- will be released on receipt of the following documents that may please be submitted within two months after holding the seminar:

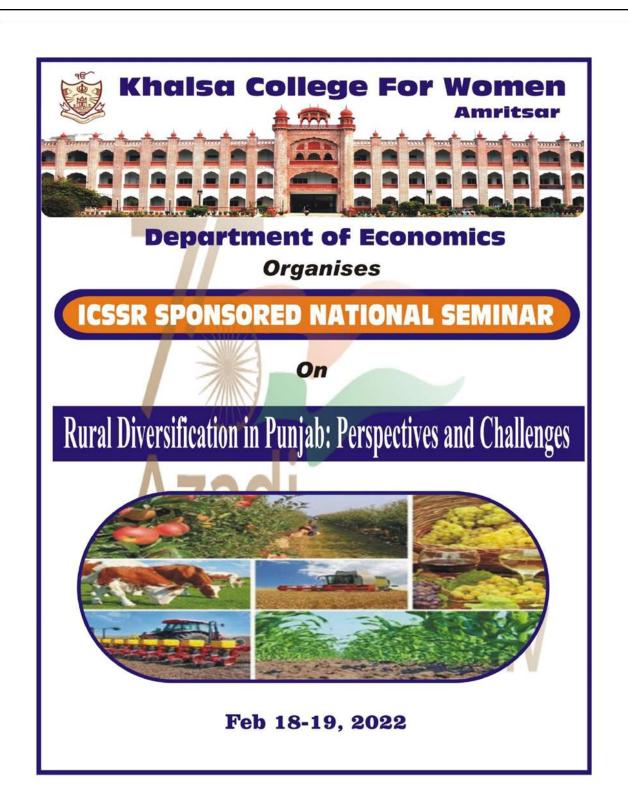
- Two complete sets of Reports (hard bound copies) of the seminar/ Conference that should necessarily constitute of the following:
 - . The List of the Actual Participants of the seminar.
 - . The exact titles & presenters of each of the session.
 - 2-3 paragraphs write-up on seminar topic.
 - Proceedings of Seminar.

A note on the contribution of the seminar to the existing body

The audited head-wise statement of accounts and utilization certificate in GFR (form 12A) (copy enclosed) for the entire expanditure incurred from the sanctioned excent. Both those needs 22.756 expenditure incurred from the sametraned amount, morn these needs to be duly certified by the Convener, Registrar/Principal, and the Finance Officer in case of the Central University or the Chartered Accountant in case of other institutions.

Khalsa College for Women

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About the Seminar

In the recent national discourse, Punjab economy is invariably represented through agrarian crisis in the form of depleting water tables, declining incomes, growing farmer-indebtedness, lack of alternative sources of employment, and social fragmentation, reflected presumably in widespread drug addiction among its youth. The slowdown of Punjab economy was in fact imminent in the absence of appropriate policy implementation for transmitting growth from agriculture to non-agricultural sector. Agricultural and rural diversification of the Punjab economy is urgently required to bring second green revolution. The role of agriculture in the Punjab economy needs reorientation in the light of changing policy environment to meet the new challenges and opportunities. In order to do away with the challenges, agriculture and rural diversification and heavy public investment at processing level are required.

The development based on single sector could not be sustained, therefore, rural diversification via development of allied agricultural sector, agro processing industries, and other non-farm economic activities are the key to further growth and generation of employment in Punjab economy. In this context Department of Economics, Khalsa College for Women, Amritsar Organising a two day National Seminar on the theme 'Rural Diversification in Punjab: Perspectives and Challenges' on Feb 18-19, 2022 to bring together all the stakeholders including the academicians, researchers, policy makers to delebrate on the theme of utmost importance for Punjab economy and brainstorm on appropriate policy solutions to develop an effective action plan for the sustained growth of Punjab Economy especially on employment front.

Important Dates

Last Date for Abstract: 25/01/2022 Last Date for Full Paper: 02/02/2022 Last Date for Registration: 10/02/2022

Registration Fee

For the Academicians: 500 INR

For the Students and Research Scholars: 300 INR

Call for Papers and Publication

Research Papers and Articles related to the main theme or Sub themes of the conference are invited. The selected Papers of registered delegates/authors will be published in Book Format bearing ISBN.

Kindly Send Your Papers in MS WORD Format at Email: ecoseminar.kcw@gmail.com For Any Query, Contact: 9501033772, 7347392343

Sub Themes

- Agricultural Diversification of Punjab Problems and Prospects
- Rural Diversification of Punjab-Challenges and Opportunities.
- Role of Human Capital in Rural Development.
- Agrarian Crisis and Farmer Suicides.
- Agricultural Marketing in the changing policy paradigm.
- Diversification through Entrepreneurial and Skill Development Programmes
- Rural Diversification through Agro processing foot-loose Industries.
- Employment in Rural Non-farm Informal Sector.
- Information Technology in Agricultural and Rural Diversification.
- Role of the Small Scale Industries in Rural Diversification.
- Start-up policy for Rural Diversification in the current COVID
 - Any other theme relating to the main theme.

Themes planned by the government to celebrate, 'Azadi ka Amrit Mahotsav'

1. Freedom Struggle:

- · Movements & Struggles freedom movements
- · Forgotten Heroes; Stories of Unsung heroes, freedom fighters
- · Milestones; key milestones during the freedom struggle and
- · Ideas-ideas that inspired the struggle for independence

2. Ideas@75 (Ideas and Ideals which unite the country)

- Vasudev Kutumbakam
- National Security
- · Innovation, Peace & Unity
- · Ideas of India
- Development
- · Sustainability, and
- Justice

3. Achievements@75:

- Women@75
- Village@75
- Youth@75
- Environment@75
- Diaspora@75
- Defence@75 and
- · Economy@75

4. Actions@75:

- · Swachha Bharat
- · Swastha Bharat; Ayushman Bharat, Aarogya Bharat
- · Atmanirbhar Bharat
- · Ek Bharat Shrestha Bharat
- · One Nation One Ration Card Unifying Agricultural Markets;
- Sabka Saath, Sabka Vikas, Sabka Viswas, Sabka Prayas
- Skill India
- Digital India
- · National Education Policy and
- GST

5. Resolve@75:

- · India 2.0; Vision for India in 2047:
- · Sector specific aspiration
- · Involve all sections; Youth, Students, Entrepreneurs, Diaspora, etc; and
- · Articulation of goals and targets for the above

Chief Patron

S. Rajinder Mohan Singh Chhina (Honorary Secretary)

Patron Dr. Surinder Kaur

(Principal)

Convener Dr. Jaswinder Singh

(Head of the Department)

Co-Convener

Ms. Tanveen Kaur (Assistant Professor)

Advisory Committee

Dr. Jitender Kaur Mrs. Rayinder Kaur Dr. Chanchal Bala Mrs. Manbir Kaur

Organizing Committee

Mrs. Mitali Nayyar Dr. Jasleen Kaur Dr. Jasieen Kaur Dr. Ajaypal Kaur Ms., Harsimran Kaur Ms., Rajbir Kaur





Report:

Two-Days National Seminar on 'Rural Diversification in Punjab: Perspectives and Challenges' was organized by the Department of Economics with the support of ICSSR on Feb 18-19, 2022.

2020-21

Minor Research Project on Investigation of Financial Literacy Among Working Women

Name of Funding Agency: Nadar Foundation Non Profit Organization, Ludhiana Date of Award: June 18, 2021

To

The Principal Khalsa College for Women Amritsar

Subject: Permission for working on the project already sanctioned by UGC

Respected Madam,

This is kindly stated that I, Dr. Ritu Dhawan, working as Assistant Professor in your esteemed institution. Presently, I just submitted my Major Research Project entitled "Portrayal of Women in Advertisements: A Socio-Cultural Approach" sanctioned under IMPRESS scheme of ICSSR with a grant of Approximately 12 lacs. I am writing this to inform you that I have been awarded one minor research project also entitled "Investigation of Financial Literacy among women" by UGC in Oct. 2016 with approval of grant amounting to Rs. 2, 60,000. But due to changes in the policy of UGC, no grant was released at that time to any of the researchers.

It is for your kind information that the proposal which was made at that time is much relevant in this turbulent and agonizing time of Covid-19 which has disrupted and ruffed our lives.

In such a scenario of low earning incomes, the financial literacy among household women is as necessary as any other important thing. The project not only deals with evaluating financial literacy among women, but also it covers a social instance whereby I will literate the women to deal in these hard times. I will be really thankful to you if you could help me in arranging funds from Khalsa College Managing Society or some NGO, so that I can start up this social wave and research project to not only analyze the impact but also educate women during this agonizing time.

Thanks and regards

Dr. Ritu Dhawan



KHALSA COLLEGE FOR WOMEN, AMRITSAR

ਖ਼ਾਲਸਾ ਕਾਲਜ ਫ਼ਾਰ ਵਿਮਨ, ਅੰਮ੍ਰਿਤਸਰ

Re-Accredited "A" Grade by NAAC

Affiliated with GNDU, Amritsar & Recognised by UGC under Section 2(F) & 12(B)

Ref No : ... 106- D ... Date: 13 5 2021

Dr. (Mrs.) Surinder Kaur

Principal

Nadar Foundation Non-Profit Organization Ludhiana, Punjab

Respected Sir,

It is for your kind information that Dr. Ritu Dhawan, Assistant Professor of the college was sanctioned minor research project entitled "Investigation of Financial Literacy among Working Women" (ID ROMRP-NRCB-COMM-2015-16-82950). Though the project was accepted with a grant of Rs. 2, 60,000 from UGC, but due to some change in policy of MHRD, the grant was not received. As she has done almost 50% of the research work on her own expenses, she needs some financial help so that she can complete the project. You are requested to provide some financial assistance in this regard.

Thanking you in anticipation

Regards

Dr. Surinder Kaur Principal at

Khalsa College for Women.

+91-183-2258207

91-183-5050431-32

Amritsar

A) kcw_asr@yahoo.co.in



ਨਦਰਿ ਫਾਉਂਡੇਸ਼ਨ (ਰਜਿ.)

M: 98725-36035 78470-00013 99148-07647

(Regd. No. 20150017636 Under The Act XXI of 1860) Near City Gate, V.P.O. Gill, Ludhiana.141116

E-mail: nadarfoundation@gmail.com | www.nadarfoundation.org

Ref. No. NF | 5 01/6

Dated 19 9 6 2 31

The Principal

Khalsa College for Women

Amritsar

Dear Madam.

As per your office letter no 106-D dated 13-05-2021, Nadar Foundation (Non Government Organisation) has decided to provide Rs. 1,05,000/- to Dr. Ritu Dhawan for completion of minor research project entitled "Investigation of Literacy among Working Women". After completing the project kindly submit the copy of project along with the expenditure bills.

Regards

President

2018-19

Major Research Project on Portrayal of Women in Advertisements: A Socio Cultural Approach

Name of Funding Agency: ICSSR(Indian Council of Social Science Research)

Date of Award: March 11, 2019

Revathy Vishwanath Deputy Director RP Division Incharge Tel #011-26742351

Tel #011-26742351 E-mail: rpsicssr@gmail.com

Indian Council of Social Science Research

(Ministry of Human Resource Development) JNU Institutional Area, Aruna Asaf Ali Marg New Delhi – 110067

Website: www.icssr.org

File No: IMPRESS/P3792/0176/2018-19/ICSSR Date: March 11, 2019

Subject: Award Letter of IMPRESS Project

Dear Dr Ritu Dhawan,

Refer to your project grant under the IMPRESS Scheme on "Portrayal of Women in Advertisements: A Socio Cultural Approach" has been approved by the competent authority on the recommendations of the Steering Committee. The Committee has approved a grant-in-aid of Rs.11,00,000/- (Rupees Eleven Lakhs only) plus overhead charges @5 % or maximum Rs. 1,00,000/- whichever is less, for the study including publication.

You are requested to commence the study immediately. And for that enter into an Agreement with the ICSSR on a non-judicial stamp paper of Rs.100/- (copy enclosed), and send us the Grant-in-Aid Bill (copy enclosed) of 40% of the awarded grant, i.e. Rs.4,40,000/- as first instalment of the total approved grant of Rs.11,00,000/-. Detailed Budget in break-up will be sent along-with the Sanction Order.

As per the directives from the Government of India, all the payments above Rs.5,000/- are to be made by issuing of payment advices only. You are therefore requested to furnish the following information duly verified by your affiliating institution and banker(s) for RTGS/NEFT payments (format enclosed).

Kindly send us all the desired documents to the undersigned within seven days to enable us to issue the formal sanction order as per the checklist enclosed.

With regards,

Yours sincerely,

(Revathy Vishwanath)

Encl. as below

Dr Ritu Dhawan,
Asst Professor,
Commerce & Management Dept,
Khalsa College for Women, Amritsar, Punjab.
Email:mehtaritu2001@yahoo.com mob:09915285791

Copy to:

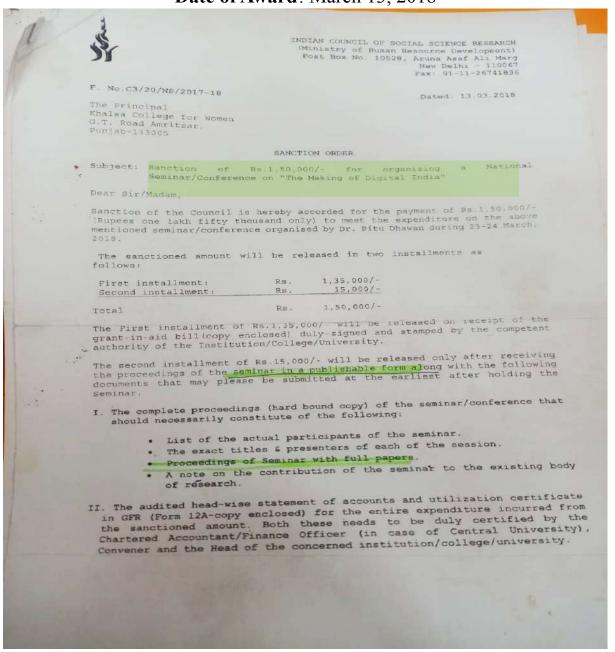
Principal Khalsa College for Women, Amritsar Punjab

2017-18

ICSSR Sponsored Two day National Seminar on "The Making of Digital India" on Aug 29-30, 2018

Name of Funding Agency: ICSSR(Indian Council of Social Science Research)

Date of Award: March 13, 2018



The above documents are mandatory requirement to settle the account and enable us to release the final installment.

The other conditions are:

- The financial assistance should be utilized for the purpose for which it has been sanctioned.
 - A part of the assistance is to be utilized for publication of the proceedings of the seminar/conference.
- The amount sanctioned herein is to be utilized on the proposed seminar/conference.
- Any amount of the assistance remaining unspent during the current financial year shall be refunded to the ICSSR immediately after completion of the seminar/conference. If the organization do not refund the amount in time, it will be required to refund the amount of the grant with interest thereon @ 10% per annum from the date of the issue of cheque.

As per the directives from the Government of India, all the payments are to be made by e-payments only. Kindly furnish the following information along with a cancelled cheque or copy of the first page of the Bank passbook duly verified by the administrative head of the Institution & also duly verified by the Bankers for RTGS/NEFT payments:

- Name & Address of the account holder
- * Bank Account No.
- Name and Address of the Bank
- * IFSC Code

The expenditure will be debited to the budget head General (OH 31)NIS (National Seminars).

(M.P. Madhukar)

ICS (Incharge)

for Member Secretary

Copy to:

1. Dr. Ritu Dhawan
Assistant Professor
Dept. of Commerce and Business Management,
Khalsa College for Women
G.T. Road Amritsar
Punjab- 143005.

PG Department of Commerce & Management



Organizes

National Seminar

The Making Of Digital India

Sponsored By

Indian Council Of Social Science Research (ICSSR)

(August, 29 & 30, 2018)

Accredited "A" By NAAC

Khalsa College For Women, Amritsar

Khalsa College for Women is situated on National Highway G.T. Road, Amritsar is one of the leading Institutions in Punjab. A premier women college under the auspices of Khalsa College Governing Council, it is a garaway to academic and professional excellence. In the 48th historic All India Sikh felicational Conference, the college spolling was implanted on July 15, 1058, with a great vision and a mission for an exclusive women college. The college started with small inception of 82 students, now boasts of an overwholming strength of almost 3000 students. With an intermittent continuous journey of 50 years, the infrastructural development and achievements in academics, sports and co-curricular activities, khalsa College for Women is a crown name amongst the prestigious women institutions of the region.

The institution less an amicable and a congenial atmosphere. The multi-faculty-women institution, rooted in the perennial philosophy of Sn Guru Granth Salbb, Imparts education in various streams such as Computer Science, Commerce, Science, Fashion Designing and Humanities at graduate and post graduate level under the guidance of highly qualified and dedicated faculty of more than 100 teachers.

Sub Theme

- Rale of Digitization on Agricultural Businesses. Business Environment and Digital

- Effect on organizational Behavior in Digital India Impact of Digitization on Social



Accommodation

Payment Option

Head of Department Dr. Suman Nayyar

Organizing Committee

Mrs. Kamalpreet Mrs. Neeru Kapoor Ph. 9779734999 Ph. 9501114449

Ms. Neetika Ms. Gurpreet Ph. 8146993589 Ph. 9463224576

Mr. Varun Bal Ph. 9876833670

AATONAL SEMINAR

Khalsa College For Women Amritsar

Accredited A by NAAC
PG Department of Commerce & Management Tel.: +91-183-5866431, 5050434 E-mail: kew asr@yahae.co.in Website: www.kowasr.org

THE MAKING OF DIGITAL INDIA

31

Report:

Khalsa college for women organized two days National seminar sponsored by Indian council of social science research (icssr) on the theme "the making of digital india" on 29th august and 30th august, 2018

Chief guest: S. Rajinder Mohan Singh Chhina ji highlighted that digital india will empower citizens, put learning over education, help in reskilling the people and create new sustainable opportunities and will improve overall economic conditions of the country.

Patron: Dr. Manpreet Kaur (Principal) stated that benefits emerging from the use of digital technology are highly significant and challenges emanating from the same cannot be ignored and our country is able to fight with such challenges.

Keynote speaker: Dr. Manjit Singh professor and head, Punjabi university highlighted the importance of the topic and its relevance in present day world. He stated that there are 9 important pillars of this movement which are to be taken care of. This movement not only helps in increasing efficiency of people as well as organizations but also generated employment opportunities to people.

Dr. Sanket Vij from Rohtak and Dr. Balwinder Singh, Finance development officer, GNDU, Amritsar also graced the occasion.

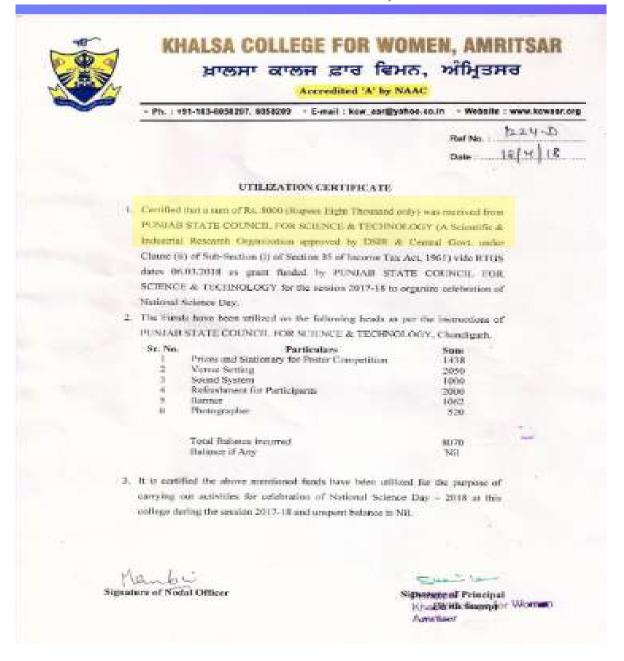
At last Convener: Dr. Ritu Dhawan professor khalsa college for women and Head of department: Dr. Suman Nayyar, khalsa college for women, congratulated all the stakeholders of the conference and wish them best of luck for two highly integrated days.



National Science Day on April 6, 2018

Name of Funding Agency: Punjab State Council for Science and Technology (A Scientific and Industrial Research Organization approved by DSIR and Central Govt.)

Date of Award: March 6, 2018





Report:

Poster Making Competition, Quiz Competition and Skit on 'Earth is Crying' was organized on April 18, 2018 under National Science Day Celebration with the support of Punjab State Council for Science and Technology (A Scientific and Industrial Research organization approved by DSIR and Central Govt.).

Principal Khalsa College for Women, Amritsar